



**Associated Bank**

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# News Release

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## **College students should study keeping finances in order**

It's more important than ever for college students to keep their finances healthy from the moment they enter school. After all, the decisions they make – the credit cards they apply for, the bills they pay or don't pay – will affect their future ability to acquire a car, home or apartment.

Students can do the right thing by following a few tips:

- Keep an eye on your checkbook, and make sure the numbers balance out. Don't use ATM transaction reports as a guide to how much money you have. A banker can help you if you have questions.
- Review your monthly bank statement carefully. Be sure the transactions listed are those you really made. Report any suspicious activity to your bank immediately.
- Use online access to your accounts to keep track of your finances and make necessary money transfers, bill payments, etc.
- Keep tabs on where your credit cards and ATM card are at all times, and don't write your PIN number on them. College students tend to move often and can easily lose track of the small cards.
- If your parents need to get you money, they should be able to simply make a deposit at a local branch of the same bank. For example, a UW-Madison student who uses Associated Bank whose parents are in Milwaukee can go to the Associated office nearest their home.
- When the school year ends, keep your bank account open. You can let your account lie dormant for a few months. Otherwise, you risk interrupted service and potential fees.

For more advice, students should contact a banking office near campus.

Associated Bank is part of Associated Banc-Corp, headquartered in Green Bay, Wis., a diversified multibank holding company with total assets of \$21 billion. Associated has more than 320 banking offices serving more than 180 communities in Wisconsin, Illinois and Minnesota. Associated has more offices in Wisconsin than any other bank. The company offers a full range of traditional banking services and a variety of other financial products and services. More information about Associated Banc-Corp is available at [www.AssociatedBank.com](http://www.AssociatedBank.com).